

# 2017 Saratoga Hospital Golf Invitational

**Presented by A.O.W. Associates, Inc.**



## Sponsorship Opportunities

### **\$25,000 Presenting Sponsor** ~~One Available~~ **SOLD!**

Listing of benefits available upon request.

### **\$15,000 Platinum Sponsor** ~~Five~~ **Three Available**

- Round of golf for eight (8) in event tournament (one morning and one afternoon foursome) on Thursday, September 7, 2017 with continental breakfast & lunch buffet
- Sixteen (16) reservations to event dinner, including one hour of open bar
- Three gift certificates for a foursome or merchandise at Pro Shop during SNGC 2017 season (restrictions apply)
- WNYT will produce a 15-second vignette that salutes a nursing scholarship recipient and promotes our Presenting and Platinum level sponsors. Platinum Sponsor logos will be included in the vignette which will run approximately 150 times. Approximate value of this benefit is \$20,000. (Run dates TBD.)
- Company name or (when possible) logo listed in event marketing materials, including: press releases; Saratoga County Chamber Newsletter ad; event letterhead; event brochure; and Raffle Trip flyers and tickets
- Tournament Signage: major sponsor banner; GPS system; sponsor display boards; tee sign; event program
- Full page color ad in event program
- Opportunity to display additional agreed upon signage at event
- An executive from your company will be invited to accept a commemorative gift, presented at the event dinner by a Saratoga Hospital executive
- Linked listing in boosted Facebook "Thank You" post following event reaching a minimum of 5,000 users
- Logo on Saratoga Hospital website linked to sponsor website
- Logo in a large spread "Thank You" ad following event

### **\$10,000 Specialty Sponsor** ~~Two Available, One of Each~~

#### **Raffle Trip Sponsor – SOLD!**

- Company name incorporated into raffle title: "Win your Dream Vacation! Sponsored by (company logo)"
- Logo on 400 full color raffle flyers distributed to area businesses and individuals
- Logo on 400 full color raffle tickets distributed throughout the region
- Logo featured in print ads exclusively detailing raffle prize

#### **Driving Range and Golf Cart Sponsor – SOLD!**

- Logo on exclusive signage at highly visible Driving Range and on each golf cart (70+ carts are used during tournament)

#### **Benefits for all \$10,000 Sponsors**

- Round of golf for eight (8) in event tournament (one morning and one afternoon foursome) on Thursday, September 7, 2017 with continental breakfast & lunch buffet
- Sixteen (16) reservations to event dinner, including one hour of open bar
- Two gift certificates for a foursome or merchandise at Pro Shop during SNGC 2017 season (restrictions apply)
- Company logo included in newspaper ads, Saratoga County Chamber Newsletter ad, event brochure and event letterhead
- Tournament Signage: major sponsor banner; GPS system; sponsor display boards; tee sign; event program
- Full page color ad in event program
- Opportunity to display additional agreed upon signage at event
- An executive from your company will be invited to accept a commemorative gift, presented at the event dinner by a Saratoga Hospital Executive, in appreciation for your contribution
- Logo on Saratoga Hospital website linked to sponsor website
- Logo in a large spread "Thank You" ad following event

### **\$8,000 Specialty Sponsor** ~~Two Available, One of Each~~ **One Available**

#### **Golf Ball Sponsor**

- Logo on golf balls given to all tournament and Silver Any Day Play golfers (2 sleeves each)

#### **Dinner Sponsor – SOLD!**

- Logo on special signage hung in highly visible location during dinner reception for over 300 golfers and guests

#### **Benefits for all \$8,000 Sponsors**

- Round of golf for four (4) in event tournament (priority for afternoon shot gun) on Thursday, September 7, 2017 with continental breakfast & lunch buffet
- Twelve (12) reservations to event dinner, including one hour of open bar
- Gift certificate for a foursome or merchandise at Pro Shop during SNGC 2017 season (restrictions apply)
- Tournament Signage: GPS system; sponsor display boards; tee sign; event program
- Full page color ad in event program
- Listing on Saratoga Hospital website linked to sponsor website
- Listing in a large spread "Thank You" ad following event

**\$5,000 Specialty Sponsor** *Three Available, One of Each One Available*

**Lunch Sponsor – SOLD!**

- Logo on special signage hung in highly visible location during lunch for all tournament participants

**Bag Drop Sponsor**

- Logo on special signage displayed at golf bag drop location
- Logo on golf bag tags created by SNGC Pro Shop for all players in tournament
- Opportunity to provide agreed upon golf towels for all tournament and Silver Any Day Play golfers

**Score Card Sponsor – SOLD!**

- Logo on registration page of smartphone app, Golf Genius, used for tournament scoring
- Logo on six (6) Golf Genius slides displayed between holes (as players enter scores)
- Logo on tip sheets distributed to each foursome in tournament

**Benefits for all \$5,000 Sponsors**

- Round of golf for four (4) in event tournament (priority for afternoon shot gun) on Thursday, September 7, 2017 with continental breakfast & lunch buffet
- Eight (8) reservations to event dinner, including one hour of open bar
- Gift certificate for a foursome or merchandise at Pro Shop during SNGC 2017 season (restrictions apply)
- Tournament Signage: GPS system; sponsor display boards; tee sign; event program
- Full page color ad in event program
- Listing on Saratoga Hospital website linked to sponsor website
- Listing in a large spread “Thank You” ad following event

**\$2,500 Silver Sponsor** *Limited Availability*

**Tournament Play – Waitlist Only**

- Round of golf for four (4) in event tournament on Thursday, September 7, 2017 with continental breakfast & lunch buffet

*Please note: Afternoon foursomes for Silver Sponsors are available on a first-come, first-served basis.*

**Any Day Play**

- Gift certificate for a foursome during SNGC 2017 season (restrictions apply). (Two certificates in total; see below.)
- Gift certificate for Prime at Saratoga National in lieu of lunch provided for golfers at tournament

**Benefits for all Silver Sponsors (Tournament and Any Day Play)**

- Eight (8) reservations to event dinner, including one hour of open bar
- Gift certificate for a foursome or merchandise at Pro Shop during SNGC 2017 season (restrictions apply)
- Tournament Signage: GPS system; sponsor display boards; tee sign; event program
- Full page color ad in event program
- Listing on Saratoga Hospital website linked to sponsor website
- Listing in a large spread “Thank You” ad following event

**\$1,000 Specialty Sponsor**

**Mulligan’s Sponsor**

- Logo on special signage at snack shop, Mulligan’s

**Front 9 Sponsor**

- Logo on special signage at high traffic area near Hole 7

**Benefits for all \$1,000 Sponsors**

- Four (4) reservations to event dinner, including one hour of open bar
- Full page color ad in event program
- Logo on a sign placed on course
- Listing in a large spread “Thank You” ad following event

**\$500 Tee Sponsor**

- Choice of one (1) reservation to either event lunch or dinner
- 1/4 page color ad in event program
- Logo on a sign placed on course
- Listing in a large spread “Thank You” ad following event

**Join us for lunch or dinner!**

**Lunch Reservation \$45**

Enjoy Saratoga National Cookout Buffet

**Dinner Reservation \$100**

Enjoy delicious dinner stations by Prime at Saratoga National and one hour of open bar

**With questions contact:**

**Klare Ingram**

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